20 Point Coaching Corporate Infrastructure Checklist

1. Corporate Registration: Set up an LLC.

2. Registered Agent: Appoint a registered agent.

3. Professional Business Address: Obtain a virtual address for the business.

4. Business Bank Account: Set up with online banking capabilities.

5. Professional Website: Must list the business name, toll-free number, professional email, and business address.

6. Professional Email: Set up as yourname@yourdomain.com.

7. Toll-Free Number: Ensure it has a professional voicemail system.

8. D&B Profile: Create and maintain a Dun & Bradstreet profile.

9. Experian Business Profile: Establish a profile with Experian Business.

10. Equifax Business Profile: Set up a business profile with Equifax.

11. Professional Business Listings: Include Google, 411, Yelp, etc.

12. Facebook Business Page: Create and manage, along with other social media platforms.

13. Digital Marketing Post: Regularly update with relevant content.

14. Virtual Reality Presence: Establish and maintain.

15. Access Business Credit Reports: Utilize services like Nav.

16. Build Business Credit: Open 10 Tier 1 - Net 30 accounts.

17. Get 5+ Tier 2 - Net 30 Accounts: Further expand credit.

18. Tradelines for Shelf-Corps: If needed.

19. Future Funding Qualification: Aim for $150K SBA and $500K conventional loans.

20. Optional Management of Digital Marketing LLC